



NORTHEAST ENERGY EFFICIENCY PARTNERSHIPS 2015 OVERVIEW

NEEP brings key stakeholders together with expertise and leveraged resources to innovate and apply best practices across the region.

OUR MISSION AND VISION

NEEP was founded in 1996 as a 501(c)3 charitable non-profit to serve the Northeast and Mid-Atlantic region to accelerate energy efficiency in buildings through innovative public policy, program strategies and industry partnerships. Our vision is that the region will fully embrace energy efficiency as a cornerstone of sustainable energy policy to achieve a cleaner environment and a more reliable and affordable energy system. For more information, visit our website at www.neep.org.

BOARD AND STAFF

Governed by a [Board of Directors](#) of committed energy efficiency leaders from across the region, the [NEEP staff](#) includes 25 professionals recognized regionally and nationally for their expertise, knowledge and professionalism. The NEEP team strives to stay at the leading edge of the efficiency movement and are innovative thinkers, constantly looking for new and better ways to keep the Northeast and Mid-Atlantic region a national leader and positive energy efficiency model for others to follow.

OUR STRATEGIC FOCUS

NEEP's work is guided by a strategic plan with the long-term goal to keep the Northeast - Mid-Atlantic region an influential national leader and innovator in realizing the full potential value of energy efficiency, and to serve the region as highly-valued catalyst and resource to achieve this result. Our strategy to accomplish this includes four key areas of focus:



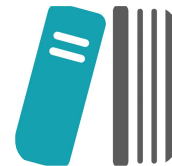
**Reduce Building
Energy Use**



**Speed Adoption of
High Efficiency
Products**



**Make Energy
Efficiency Visible**



**Advance
Knowledge & Best
Practices**

Each year the NEEP Board approves an annual business plan that summarizes for our sponsors, funders and participants our specific goals and projects to accelerate energy efficiency in each of these areas.

THE VALUE WE OFFER

Energy efficiency is a highly valued resource in the Northeast and Mid-Atlantic region to meet energy, economic and environmental goals. Having to import nearly all of the fuels needed to heat and power our homes, buildings and vehicles, the region has among the highest energy costs in the country. At the same time the region is uniquely challenged by air pollution from upwind power plants and by rising sea levels resulting from greenhouse-gas induced climate change. And as a densely populated region, it is difficult to site new energy facilities of nearly any type. As a result, state policy makers across the region have made cost-effective energy efficiency a top priority.

In this context, NEEP builds momentum to realize the full potential for energy efficiency by bringing stakeholders together to overcome policy, market and institutional barriers to energy efficiency.



NEEP'S VALUE PROPOSITION

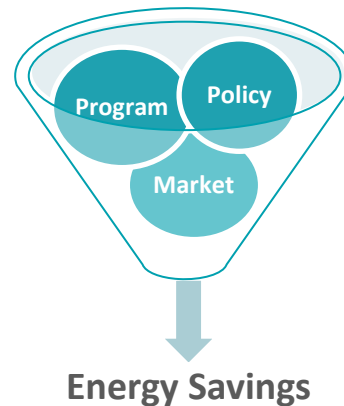
SERVE AS A REGIONAL RESOURCE TO ACCELERATE ENERGY EFFICIENCY BY:



NEEP CORE VALUES = COLLABORATION + EXPERTISE + ADVOCACY

REGIONAL PROJECT APPROACH

In bringing stakeholders together to accelerate energy savings, our projects align and engage public policy interests, energy efficiency programs, and market participants to address specific, impactful regional energy efficiency opportunities with practical leading-edge solutions. In doing so, our partnership projects typically include the following:



Our annual business plan explains the strategy elements planned each year for each project along with success criteria, associated outputs and stakeholder processes.



STAKEHOLDER ENGAGEMENT

NEEP’s work is people-powered. We bring together a wide range of stakeholders to inform our regional strategies and support their implementation. In doing so, our stakeholder processes provide valued opportunities for exchange among colleagues while building productive working relationships among varied interests to move energy efficiency forward.



NEEP PROJECT OUTPUTS

NEEP’s projects and stakeholder engagements produce a range of materials to inform the design and implementation of energy efficiency policies and programs to achieve long-term goals. For example:

- Events - Summit, Annual Meetings, Workshops, Webinars
- NEEP website and blog, media releases, marketing collateral, social media
- Web-based resource centers
- Case studies, fact sheets, newsletters
- Presentations and briefings
- Reports and whitepapers
- Regional strategies/roadmaps/models
- Curricula, policies, tools, and trainings
- DLC SSL QPL & Product Categories
- Policy/regulatory comments and recommendations
- Input to national/federal programs
- Research & evaluation results/data
- EM&V protocols and guidelines
- Accessible, transparent and searchable databases

COMMITMENT & ACCOUNTABILITY

NEEP is recognized nationally for our work. Together with our partners, we have received the ENERGY STAR Award twelve times among several other national awards. We are committed to meeting the goals and objectives established with our partners and funders, and [report regularly on our results](#)—including quarterly reports, an annual report, and regular reports to funders. Beyond our programmatic reporting, we are also proud of our financial performance and clean annual audits, results that can be found in the public IRS Form 990.



2015 NEEP STAKEHOLDER PROCESSES

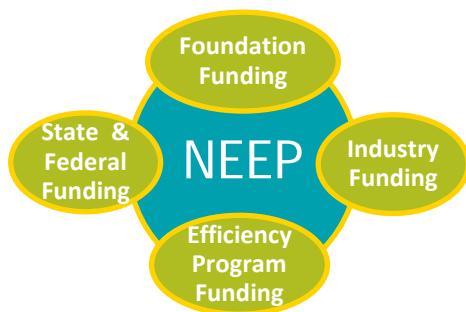
NEEP-led stakeholder processes listed in the 2015 Business Plan include:

2015 Stakeholder Processes to Bring Stakeholders Together		Contacts
<p>Make Energy Efficiency Visible</p> <ul style="list-style-type: none"> • 2015 Summit Co-Chairs & Speaker Selection Committee • Business Leader Recognition: State Champion Selection Committee 	<p>John Otterbein, Associate - Marketing Communications jotterbein@neep.org</p>	
<p>Reduce Building Energy Use</p> <ul style="list-style-type: none"> • Regional Building Energy Codes Leadership Group • Regional & State High Performance Buildings Working Groups • Regional Schools Leadership Groups • Regional Multifamily Retrofit Working Group 	<p>Brian Buckley, High Performance Buildings Associate bbuckley@neep.org</p>	
<p>Speed Adoption of High Efficiency Products</p> <ul style="list-style-type: none"> • Retail Products Working Group • Residential Lighting Leadership Advisory Committee • Home Energy Management Systems Working Group • DesignLights SSL QPL Members Group & Technical Committee • Regional CALC Leadership Advisory Committee • Regional ARTU Leadership Advisory Committee • Industrial Energy Efficiency Leadership Advisory Committee • Regional Appliance Standards Working Group • NEEP State Standards Strategy Working Group 	<p>DLC: Fritzi Pieper, DLC Associate fpieper@neep.org</p> <p>Other Projects: Samantha Bresler, Market Strategies Associate sbresler@neep.org</p>	
<p>Advance Knowledge & Best Practices</p> <ul style="list-style-type: none"> • EM&V Forum Steering Committee • EM&V Forum Project Committees & Subcommittees • Coordinated policy advocacy with NEEP Sponsors/Board, clean energy advocates, federal initiatives 	<p>Danielle Wilson, EM&V Forum Associate dwilson@neep.org</p> <p>Natalie Hildt Treat, Senior Public Policy Outreach Manager ntreat@neep.org</p>	

2015 FUNDING

NEEP is funded by a diverse range of efficiency stakeholders from across the region, nation, and Canada, including our [Sponsors](#), [Partners](#), [Regional EM&V Forum funders](#), [DesignLights Consortium Members](#), [CALC project sponsors](#), [federal and foundation funders](#), and [Summit and event sponsors](#).

NEEP Revenue Sources



2015 Projected Revenues

